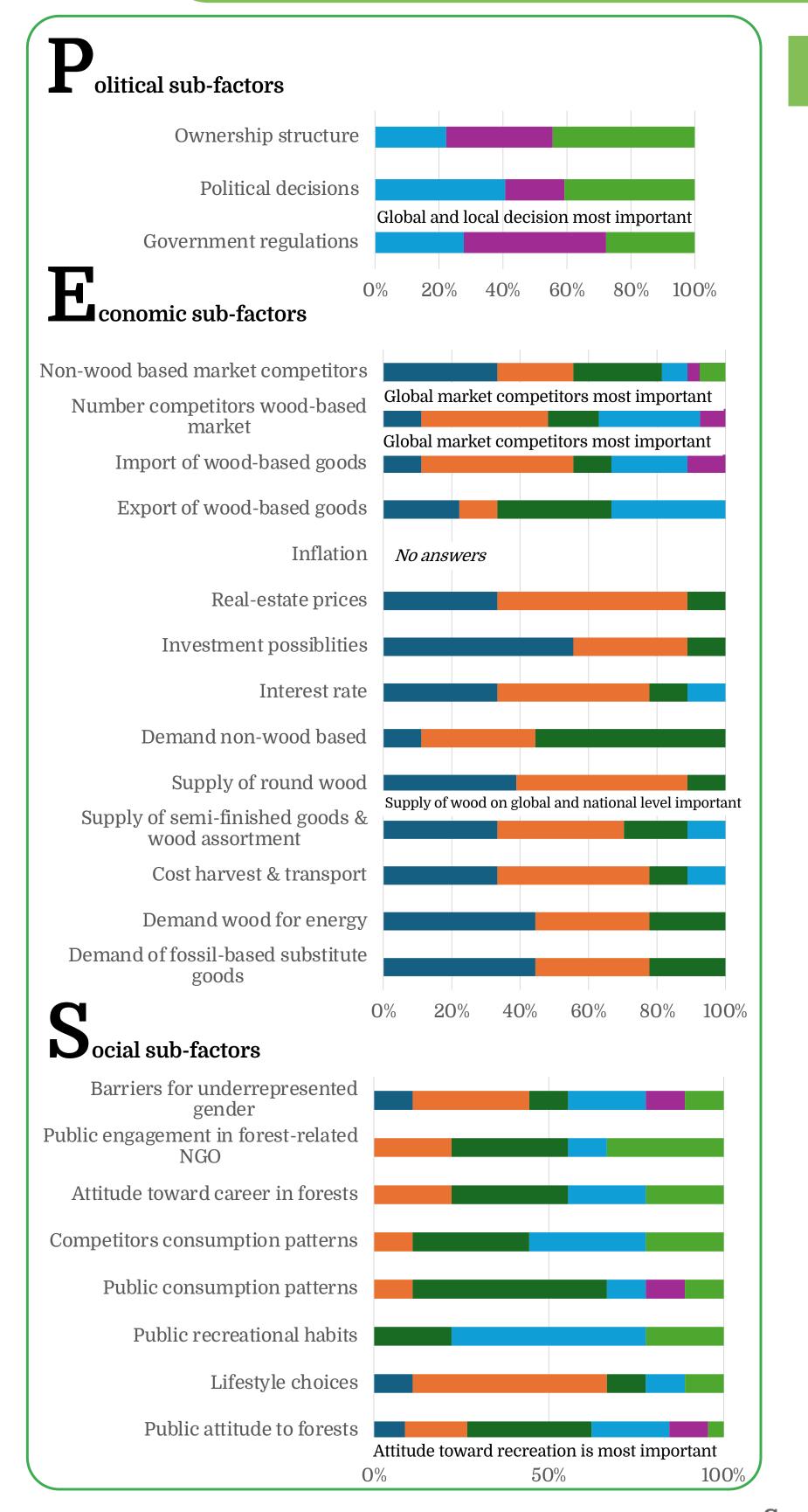


WP 6:5 Catalonia - Economic and environmental factors are most frequently mentioned

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PESTEL analysis builds upon discussions with stakeholders

Stakeholders identify, among the six PESTEL factors, the economic factor followed by the environmental factor as the most important factors that affect future development of forest and forest wood value chain. The legal factor was mostly mentioned as having no effect.

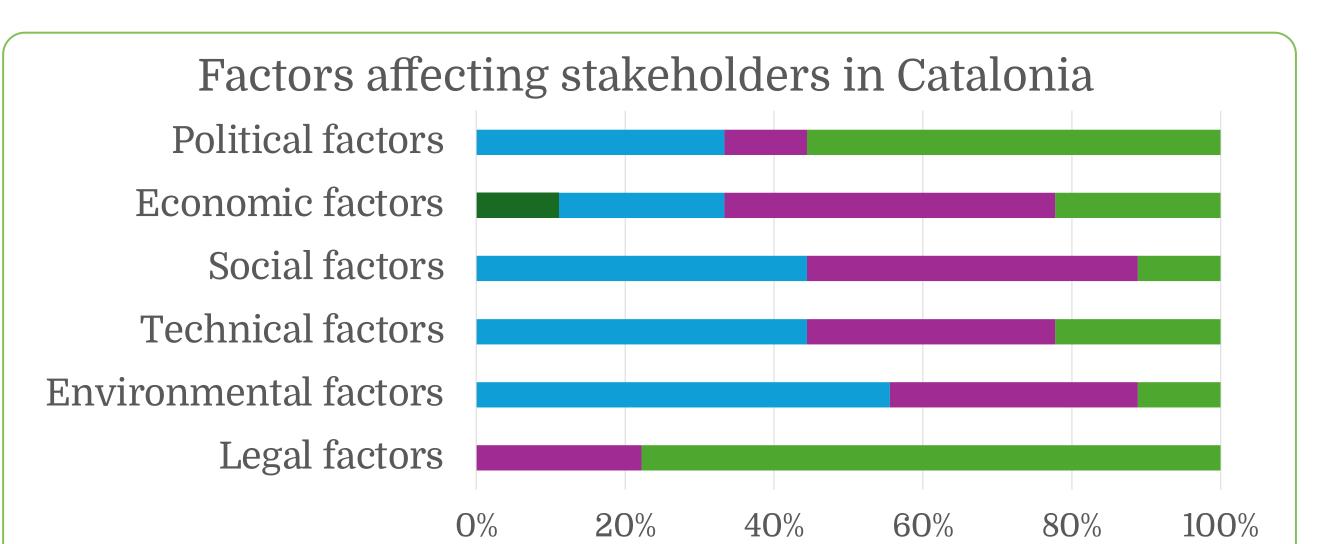
Breaking down the factors into sub-factors, the most influential factors are found among the economic factors, e.g., investment possibilities and demand for wood or fossil-based substitute goods.

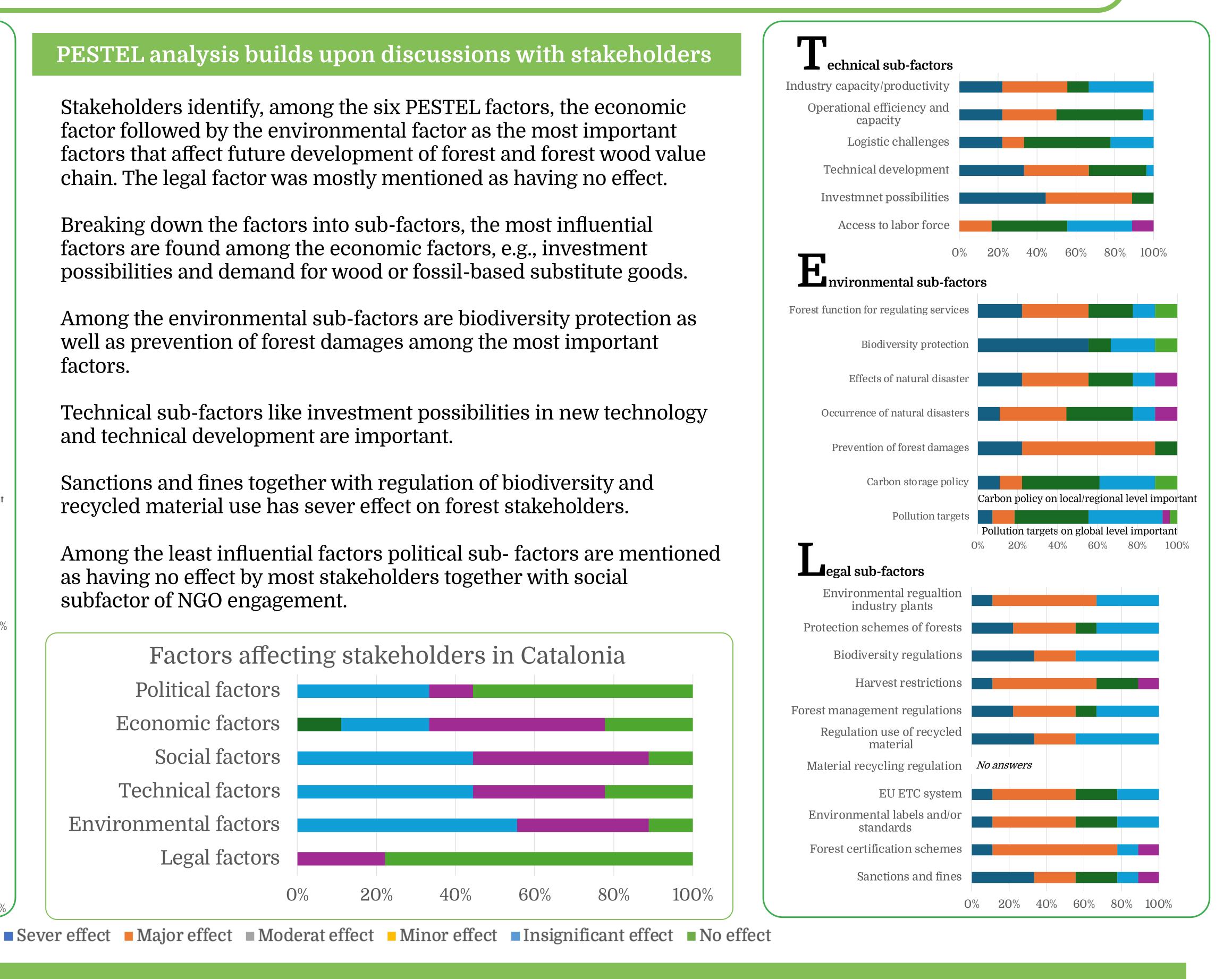
Among the environmental sub-factors are biodiversity protection as well as prevention of forest damages among the most important factors.

Technical sub-factors like investment possibilities in new technology and technical development are important.

Sanctions and fines together with regulation of biodiversity and recycled material use has sever effect on forest stakeholders.

Among the least influential factors political sub- factors are mentioned as having no effect by most stakeholders together with social subfactor of NGO engagement.





Scenarios in Catalonia

From the PESTEL four scenarios was developed describing possible future developments of the forest and forest wood value chain in Catalonia. A common view of the four storylines are that climate is a primary focus together with the development of biobased society and technical innovation along the wood value chain.

